MONEY/WEALTH - an abundance of valuable material possessions, riches

HEALTH – physical and emotional wellbeing

URGENCY – fast paced, swift, action orientated

VOLUNTEERISM/SERVICE - serving the community, non-profit organizations

TRUST – firm reliance on the integrity, ability, or character of a person or thing

BALANCE – balancing time and effort between work, home, hobbies

STRUCTURE – formality, processes, and systems

HONESTY – being truthful, sincere

FAMILY – being with family, both quality and quantity of time

FRIENDS – having good friends that you can count on in times of trouble and need

GROWTH – investing in lifelong learning, personal development, self-education

INTEGRITY – words and deeds match up. I am who I am no matter where I am or who I am with

WISDOM – having deep understanding, insight, and knowledge, the ability to make good judgments

EFFICIENCY – producing timely results with a minimal of waste, expense, or unnecessary effort

LEGACY – making a difference today with tomorrow in mind, succession

EFFECTIVENESS – executing with precision to achieve results

QUALITY – a standard of excellence

ACHIEVEMENT – aspires to the highest levels of excellence

COMPASSION – deep awareness of the suffering of another coupled with the wish to relieve it

LOYALTY – faithful to a person, an ideal, a custom, a cause, or a duty

COMPETENCE – possessing the skill, knowledge and ability to effectively perform

FITNESS – being physically fit; optimal wellbeing

DIVERSITY – respecting a variety of cultures/lifestyles

FAITH/SPIRITUALITY/RELIGION – express belief in a divine higher power (God, Jesus Christ, etc.)

SIMPLICITY – lack of complexity, complication

STATUS – holding a position of importance, high standing, prestige

INDEPENDENCE – free from the influence, guidance, or control of others

CHANGE – looking forward to and valuing change, continuous improvement, doings things differently



TEAMWORK – cooperative effort by a group or team		
FAIRNESS – treating all people equally as well as being treated equally		
AUTHORITY – possessing power over decisions, people assets		
RECOGNITION – giving & receiving acknowledgement for achievements		
CUSTOMER SATISFACTION – achieving excellence in customer satisfaction		
COURAGE – the willingness to take calculated risks & step outside of one's comfort zone		
FUN – playfulness, ability to laugh and express humor, joking		
PASSION – intense emotional excitement, boundless enthusiasm		
RESPECT – willingness to show consideration or appreciation		
ACCOUNTABLE – takes responsibilities for both actions & outcomes		
COMMITMENT – being bound emotionally or intellectually to a course of action, dedication		
CREATIVITY/INNOVATION – thinking outside the box; trying new things		
KNOWLEDGE – subject matter expert, educated via experience or study		
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1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	VALUES • beliefs of a person or social group in which they have an emotional investment. A collection of guiding, usually	
8		
9	positive principles; what one deems to be correct and desirable in life, especially regarding personal conduct. Types of values	
10	include ethical/moral values, doctrinal/ideological (religious,	
political) values, social values, and aesthetic values.		
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