

TABLE 1: Generational Comparison Chart***Attitudes and Influences of Adolescence***

TOPIC	BABY BOOMERS 1946-1964	GENERATION X 1964-1979	GENERATION WHY 1980-1994
The Future	<i>Is ours!</i>	<i>Sucks!</i>	<i>Might not happen!</i>
Television	<i>Bonanza</i>	<i>Family Ties</i>	<i>Jerry Springer</i>
Wealth	<i>I'll earn it!</i>	<i>I don't care that much about it.</i>	<i>Gimme, or I'll take it!</i>
Heroes/Role Models	<i>Men of Character</i>	<i>Men and Women of Character</i>	<i>What's Character?</i>
Kids Killing Kids	<i>Unthinkable</i>	<i>It's possible</i>	<i>It's everywhere</i>
For Kicks	<i>Drive-Ins</i>	<i>Drive Thrus</i>	<i>Drive Bys</i>
Employment for Teens	<i>Hard to find</i>	<i>I'll work if I have to.</i>	<i>Jobs are a dime a dozen!</i>
Loyalty to Employer	<i>I could work my way to the top!</i>	<i>This could lead to the top!</i>	<i>If I can't take Saturday off, I'll quit!</i>
Parents	<i>Try to please them.</i>	<i>Try to put up with them.</i>	<i>Aren't around much.</i>
Justice	<i>Always prevails</i>	<i>Usually prevails</i>	<i>Can be bought</i>
School/Training	<i>Tell me WHAT to do.</i>	<i>Show me HOW to do it.</i>	<i>WHY do I need to learn this?</i>
Respecting Elders	<i>Is automatic</i>	<i>Is polite</i>	<i>Just because they're older? No way!</i>
Credit/Borrowing	<i>Only if I have to.</i>	<i>If I really want something.</i>	<i>How much can I get?</i>
Environment	<i>Don't litter.</i>	<i>Save the whales.</i>	<i>It's too late now.</i>
Government	<i>Is there dishonesty?</i>	<i>There is dishonesty!</i>	<i>Is there honesty?</i>
Communication	<i>Via parents' phone</i>	<i>Via personal phone</i>	<i>Pager/cell phone/E-mail/chat rooms</i>
Shock Rock Icons	<i>Little Richard</i>	<i>Boy George</i>	<i>Marilyn Manson</i>
	<i>Elvis Presley</i>	<i>Ozzy Osborne</i>	<i>Nirvana</i>
	<i>Alice Cooper</i>	<i>Madonna</i>	<i>Eminem</i>
Change	<i>Dislike</i>	<i>Accept</i>	<i>Demand</i>
Streetwise	<i>Naïve</i>	<i>Aware</i>	<i>Experienced</i>
Technology	<i>Ignorant</i>	<i>Comfortable</i>	<i>Masters</i>
Video Game	<i>Pong</i>	<i>PacMan</i>	<i>Mortal Kombat</i>
Pornography	<i>In Movie Theaters</i>	<i>In Video Stores</i>	<i>On TV, or a click away online.</i>
Promiscuity leads to	<i>Mono</i>	<i>Herpes</i>	<i>AIDS</i>